



“Your Shortcut to the U.S. Market”



SERVICES AVAILABLE

- **MARKET ANALYSIS**
Market size, product readiness review, competitive analysis, strategic partners
- **GO-TO-MARKET BUSINESS PLAN**
Analyze your business plan or develop a complete go-to-market plan, including budgets and operational goals.
- **OPERATIONAL OUTSOURCING**
Full business operations outsourcing or compliment your team with marketing, business development or sales consulting services.
- **PROJECT LEVEL ASSIGNMENT**
Marketing campaigns, initial customer acquisitions, trade show exhibitions, company/product awareness, sales channel and strategic partner development.

HELPING FOREIGN TECHNOLOGY FIRMS LAUNCH THEIR U.S. OPERATIONS

Your company has been successful building a technology business locally and you believe the time is right to establish a U.S. presence. How should you start such a project? EstablishUS LLC is a team of experienced technology business builders, not just advisors, who have worked for technology firms of all sizes, from small start-up firms to industry leading F500 vendors, and we have successfully launched hundreds of technology products and services in the U.S./North American markets. With over 1,400 man-years of collective technology industry experience, our Associates can help you launch your business with planning and implementation consulting services.

The EstablishUS business model provides the best return on your investment compared to sending your staff to the U.S. to launch your business. Our team's experience, knowledge and industry contacts will jumpstart your business and start you generating revenue in the U.S. faster than alternative methods. If you already have a U.S. presence and are not satisfied with its operating results, EstablishUS offers services to assist your team, including business model analysis, project level activities or partial outsourcing of functions, such as marketing, business development or sales. We are here and ready to assist you in accessing the largest technology market in the world.

EstablishUS LLC
972-678-0750 (USA)

info@establishus.com

www.establishus.com